

Thought Leaders Forum

Drive Growth and Build Authentic Relationships Benefit From Exclusive Interactions With Industry-Leading Peers

How Does The Thought Leaders Forum Work?

- **Solves** your real issues with real solutions from insight into other industries and peer-to-peer community interactions
- **Engages** industry leaders in an innovative framework as part of an exclusive membership designed with restricted on-line intelligence gathering/sharing and the co-creation of best practices
- **Exchange** real ideas in face-to-face facilitated sessions, 3 scheduled in 2005

Who is a Thought Leader?

- **Senior managers and executives** driving customer relationships (i.e. delivery teams, sales teams, etc.)
- **Only invited leaders** by the Thought Leader Forum facilitators can become a member of this exclusive forum. Other Thought Leader Forum members can recommend new members.

Benefits of being a Thought Leader

- **Exclusive Access Community - Only registered members** will have access to the forum discussion and available reference materials.
- **Confidential Interactions – Online and face-to-face** - All interactions on both the online forum and the facilitated face-to-face peer discussions will be held in strictest confidence, as agreed by all members at registration.
- **Be a Pioneer.** Participate in the first face-to-face session on 4/27/2005 - **Deadline to sign-up is 3/31/2005.** Go to www.thoughtleadersforum.com to register today.

Founding Members



LUCQUE GROUP

Affiliate Members



Join the Thought Leaders Forum Today!

To Register: go to www.thoughtleadersforum.com. **Sign-up by 3/31/2005** to get 3 weeks of online interactions with your peers before the first live session on 4/27/2005. Questions? Contact Sonia Lucas at (770) 928-7861 or info@thoughtleadersforum.com

Thought Leaders Forum

First Forum: “How Productive are Your CEMO™ Relationships?”

CEMO are your key stakeholders, Customers, Emloyees, Managers and Owners

- **How does your organization define authentic relationships?** These trusted relationships are vital to ensure your company’s growth.
- **What relationship challenges exist among your CEMO?** Are they aligned? Do you even know what these challenges are in your company?
- **What impact do these challenges have in terms of driving business results?** The response to these challenges is your opportunity for break-through growth.

Mark Your Calendars!

Where:

One Ninety One Peachtree Tower
191 Peachtree Street, NE
Suite 400
Atlanta, GA 30303-1761

When:

11:00AM - 2:00PM
Wednesday, April 27, 2005

Membership Levels

Level	Price	Includes	Savings & Benefits
Silver	\$500	One individual membership for on-line access to “Members Only” section on www.thoughtleadersforum.com and participation in the 4/27/2005 facilitated session.	Get exclusive access to all resources of the Thought Leaders Forum
Gold	\$750	One individual membership for on-line access to “Members Only” section on www.thoughtleadersforum.com and participation in all three 2005 facilitated sessions. Only one person from a company can participate in all 3 sessions.	Get 50% discount over a Silver Level
Platinum	\$1000	Two individual memberships from one company for on-line access to “Members Only” section on www.thoughtleadersforum.com and participation in all three 2005 live facilitated sessions for two attendees.	Get 55% discount over a Gold membership. Can send 2 different people to each facilitated session

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